

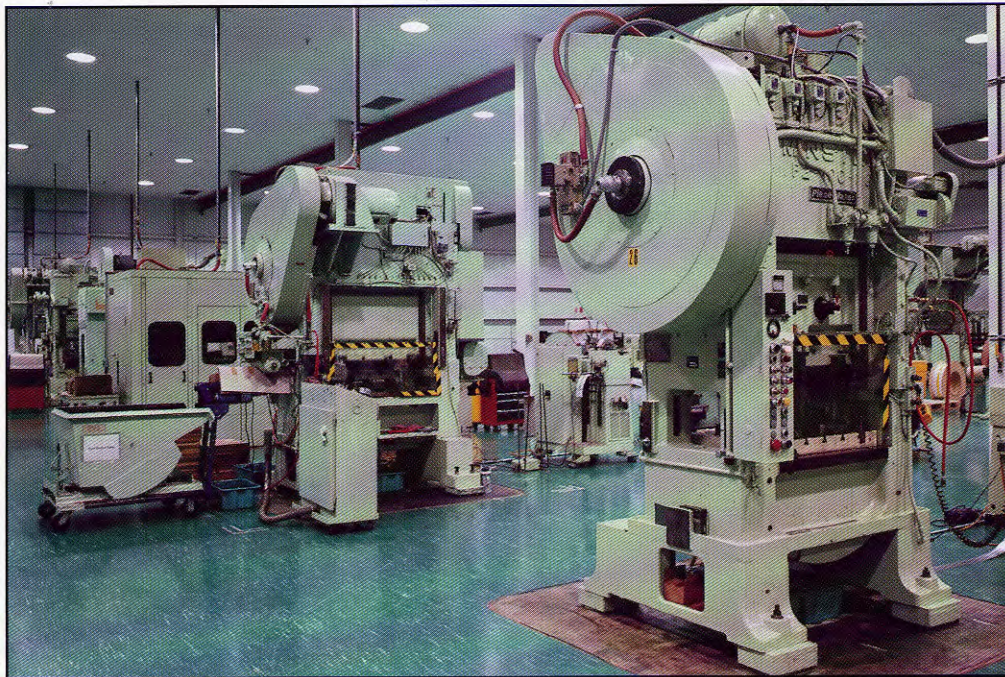
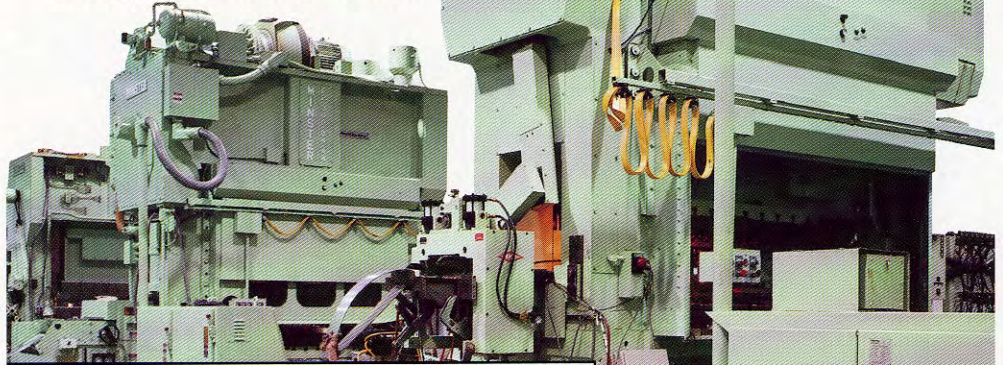
# Minster Meets Oberg's High Quality Requirements

For nearly 50 years, Oberg Industries has operated under a philosophy based on a very simple equation -- Best People, Best Equipment, Best Environment = Superior Products.

"Our motto all along has been the training and selection of our people, an aggressive maintenance program and selecting the best equipment available. And Minster falls in that category as far as we're concerned... Very strongly," said Oberg President and CEO Ralph Hardt.

Founded in 1948, Oberg Industries has been known as a world class manufacturer of tungsten carbide dies. In

making ability to a new level," Vice President of Operations Len Bloom said. "We wanted to increase our stamping technology to improve the quality of our dies. The method we chose to accomplish this task was to build



*Oberg Industries' philosophy of best people, best equipment and best environment equals superior products, includes a variety of Minster Presses in some of the best maintained stamping facilities in the U.S.*

1980, the company opened a precision stamping facility in Chandler, Arizona, and in 1994, opened its new Stamping and Technology Center about five miles from its main die building facility in Freeport, P.A.

"Our approach with the Stamping and Technology Center was not to be just another stamper, but to take our tool

a state of the art facility again using our philosophy of best people, best equipment, best environment."

Oberg officials are very proud of their training program, which currently includes over 120 apprentices, and the company's retention of dedicated and talented employees. All of Oberg's facilities are meticulously maintained,

*Oberg's Stamping & Technology Center has operating a motor core line (front) which produces a staked and rotated rotor and a staked stator. This line consists of a Minster PM3 200 ton press, an Oberg LDC 450 controller, and two Oberg designed staking dies equipped with Oberg's patented slug retention.*

giving more the appearance of an operating room rather than a stamping facility. And 14 of the 19 presses at the Stamping and Technology Center are Minsters, including four new Minster Presses purchased during the first year of operation.

"We're focused on the marriage of our tool and die capabilities with difficult stamping applications," Hardt said, "and in order to do that you have to have precise equipment that's reliable. And that's why we like to buy Minsters."

"Dependability and Service are good reasons also," said Scott Adams,



The Oberg Industries Stamping and Technology Center opened in 1994 near the company's headquarters in Freeport, P.A.

Operations Manager at the Stamping and Technology Center. "Service is very important. There are a lot of press manufacturers out there, and a

focus on that, the die performance and life is going to exceed customer expectations," Hardt said.

"Compared to other presses, when you add the repeatability, the tolerances and the service capabilities offered, your uptime is clearly better with a Minster Press," Adams concluded.

As a world class supplier of stamping technology, Bloom said Oberg Industries and The Minster Machine Company are similar in the "value-added" package the two companies provide to their customers.

"We offer a total solution to our customers, not just sell the die," he said. "We're there to talk to them before they buy it, help design it, train their people, come to their plant... We'll do whatever it takes to get them what they need. And we look at Minster as providing that same level of commit-

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President and CEO  
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**Scott Adams**  
Operations Manager  
Oberg Industries Stamping & Technology Center

## Oberg Industries

growing proportion of international press manufacturers, and you don't realize what good service is until you try to deal with some of these other manufacturers."

"And you talk about dependability," Adams continued. "We have a Minster (P2) 100 ton press that is a good example. We bought that press in 1955 and haven't put anything in it except oil and filters. At first it was a trial press, and since then it's been in production around the clock. The only thing we've done is purchase an updated control that meets OSHA requirements."

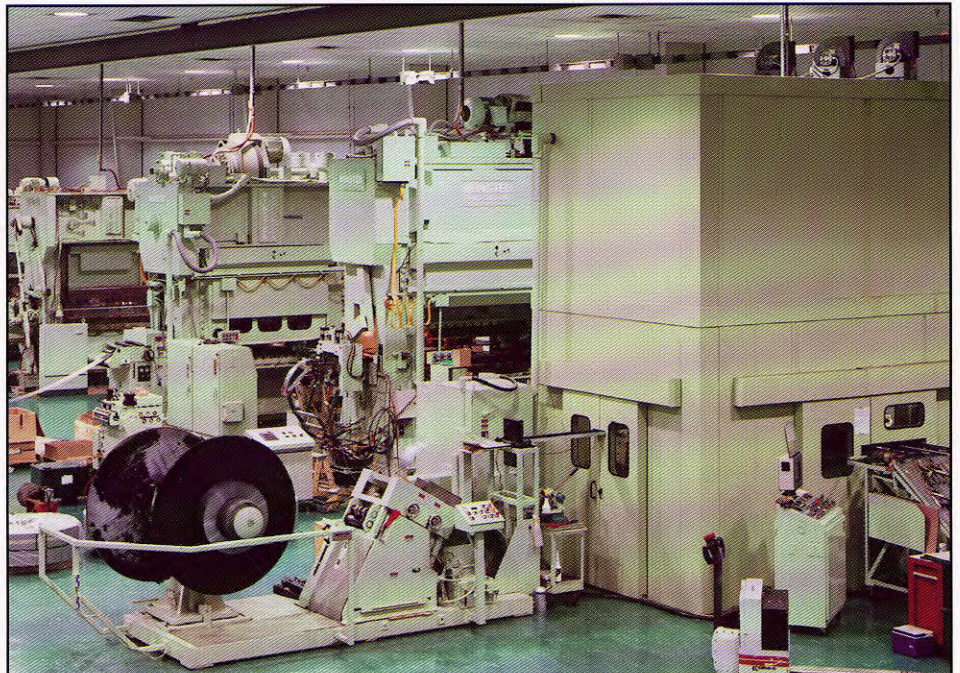
"And it's safe to say we've had hundreds of dies in that press," Bloom added.

Hardt said the engineers at Oberg work closely with engineers at Minster to provide their customers with the highest possible quality of tooling.

"When you have a good marriage between tool and press, and we really

"And the reason we like to put out tooling in a Minster Press is because it is a more accurate press than most of the others," Bloom added.

ment to us. Obviously we want to work with a company that has the same philosophy of doing business that we do."



Oberg Industries utilizes a variety of Minster presses to offer its tooling and stamping customers a wide variety of the most up-to-date technological solutions.