

# Intelligent Investment.

Emerson Electric's investment in this "job-tailored" Minster press enabled them to increase the production rate of electric motor laminations from 150 to 250 parts per minute. That's a healthy gain of 66 $\frac{2}{3}$ %.

The press runs seven times longer between maintenance checks than others and greatly extends the life of the expensive dies. These savings could not have been realized without the exceptional stability, accuracy and precision alignment the Minster people insist upon building into every press that bears their name.

Investing in top quality is best in the long run. *This press will pay for itself!* Write for our "Intelligent Investment" Literature Packet.

The Minster Machine Company,  
Minster, Ohio, U.S.A.

**MINSTER<sup>®</sup>**  
**PRESSES**

