

**Coleman**

## "Makes Every Product the Best of Its Kind" with Minster Presses (the best of their kind)

To build high quality heating and air-conditioning units for homes and mobile homes, The Coleman Company, Inc. Special Products Group, Wichita, Kansas, needed presses of unusual specifications . . . customized presses with heavier than standard slide and bed deflection characteristics. Minster was the unanimous first choice. Why? The press builders' interest and ability to meet these special needs were of prime importance to Coleman in choosing the supplier to furnish equipment for an expansion and replacement program. □ Narrowing the field to Minster and one other, Coleman checked several press installations. Production and maintenance personnel asked about productivity, dependability under constant use, maintenance and service assistance. □ In the final analysis Minster became the supplier. Their Press Productivity Team's efforts in job-tailoring the presses to do the job and the fact that Coleman's slogan "Make Every Product the Best of Its Kind" carries over to their selection of production equipment. They are "best-minded." □

*If you insist on the finest, call on Minster.*



Coleman Solar-King  
travel trailer furnace

Minster S2-250 and S2-150 presses produce high quality parts for Coleman furnace and air-conditioning units.



**MINSTER** PRESSES THE MINSTER MACHINE COMPANY, MINSTER, OHIO 45865, U.S.A.  
Also Built, Sold and Serviced in Canada by Canada Iron, Montreal, P.Q.